

Amelia

Creative Strategist | Producer | AI Generalist | Marketing Systems Leader

Executive snapshot for full-time leadership, consulting, strategy, and production opportunities

POSITIONING

Amelia is the creative operator behind Amelia Media, positioned here as the person behind the strategy: a producer and systems thinker who can clarify the offer, shape the story, build the proof, and connect AI-era marketing tools to practical business outcomes.

CORE VALUE

- Turns scattered business value into clear positioning, campaigns, and digital proof.
- Leads video, podcast, promo, and short-form production with strategy underneath the creative.
- Uses AI as a clarity and systems layer, not as a replacement for judgment or customer understanding.
- Builds marketing visibility systems that help teams show up where buyers, search, and AI tools look.

SELECTED PROOF REVIEWED

- Drive portfolio: real estate property videos, Middleton Horse Property, City Laser Lab, RTP Bushwick, and JM Bear Story.
- YouTube: strategy-led episodes on automation, AI visibility, website clarity, and produced interview formats.
- Work range: local business education, service positioning, property storytelling, podcast development, and promotional media.

BEST-FIT OPPORTUNITIES

- Full-time creative, content, brand, or marketing leadership roles.
- Executive consulting for positioning, AI visibility, content systems, and marketing operations.
- Fractional strategy or production leadership for founders and growth teams.

TO COMPLETE THE FULL RESUME

- Add employment history, measurable wins, a direct contact email, LinkedIn, testimonials, and final PDF resume.
- Convert the strongest work into case studies with objective, action, outcome, and Amelia's role.
- Add a calendar link or hiring intake form so recruiters and executives have one clear next step.

Portfolio sources

Drive folder and YouTube channel supplied in the website brief. Replace this snapshot with the final resume when ready.